



# PLANET ACTION

March 25, 2008

T-Minus 6 Weeks

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## Who We Are:

The Run for One Planet is an ongoing run endeavour focused on inspiring people to get fit and healthy for themselves, and stimulate them to pick up the pace to take action for our planet.

## Our Mission:

To run 1 Marathon each day, to inspire 1 million new Actions for Earth and to raise \$1 million for our Foundation.



Two Canadians, Matt Hill and Stephanie Tait, on an 11,000 mile run to inspire Environmental Action.

## Was That a Party or What?!



A It's 6:00am, Monday morning, March 17<sup>th</sup>. Our house is a little like after Christmas Day – no presents under the tree, the meal has been eaten, the family has gone home and we are left with memories that will last a lifetime. This is the memory we have from Saturday night at the Scottish Cultural Center, where we packed our "house" with a group of 400 of our closest family – the Run for One Planet family.

We both had the goofiest, punch drunk grins on our faces all day yesterday, as we tried to take in the magnitude of what had just taken place less than 24 hours earlier. Each caught in our own vortex of sound bytes, conversations and amazing experiences, we just kept starting sentences like, "Hey, wasn't that so cool to party with that person?" or "Wasn't Lee's painting incredible?" or "Wasn't the band amazing?"

But what kept coming to mind for each of us was, "The only thing I wish was that I had more time to see and speak to every single person who came." For both of us, this was the ONLY bummer in a night that was filled with so much LOVE. Our burly Russian custodian, Larry, said it best: "Night was big, lots of people's making love, best party ever at Scottish Cultural Center." We wholeheartedly agree, Larry!

Thank you to EVERYONE who came down and shared yourself with us. For us, it was the best party we've ever been to, and we will continue to capture the magic of Saturday night for a long time to come. Thank you for believing in two people's dream to run and inspire a continent to make changes for healthier lives and a healthier planet.

Thank you to Pete Kelamis for your friendship, emceeing, auctioning and comedic brilliance. To funny man, Simon King - We never thought Hillary and Obama jokes could be funnier.

A HUGE thank you and gratefulness to Saffron Henderson, who not only brought together the line-up for an amazing evening of music history, playing with her

## Take the Environmental Action Challenge:

Commit to 1 of the Top 10 Environmental Action Steps!

1. Eat Local and Organic.

2. Turn Off Your Car.

3. Eliminate Plastic Bags – Bring Your Own Bag.

4. Use Green Cleaners.

5. Turn Off the Lights.

6. Turn Off the Taps.

7. Reduce. Reuse. Recycle.

8. Compost.

9. Bring Your Own Bottle.

10. Teach Your Children Well.

Our vision is to inspire 1 million North Americans to commit to one new step for the planet, for one month, to bring about 1 million new actions for Earth.

## Environmental Actions Taken to Date:

224

Dad Bill, sister Camille, band mates Sarah Johns and the boyz from Dr. Strangelove, but also for rebooking her Spring Break vacation to California with her family to put this night together for us. You will forever have my gratitude. Please keep her husband Pritch's father in your thoughts as he battles back to health.



Thank you to Georgia at Edible Planet for also believing in our tour's mission and for your desire to feed our guests with organic, locally sourced eats! WOW – the prawns and wild salmon were amazing! Please visit them at [www.edibleplanet.com](http://www.edibleplanet.com) or call Georgia at 604.254.777 for an outstanding food experience and great service.

Also, a special thanks to Level Ground Trading and on-site company rep., Jordan, for providing the best direct fair trade coffee to us at the party. A big thanks goes out to Stacey Toews for making it happen. Please visit <http://www.levelground.com> to pick some coffee up for yourself!

Thank you SO much to Darryl at the Scottish Cultural Center for providing us with, hands down, the BEST location to house our party. Not only was the space AMAZING, but so were the people. Huge thanks as well to A & B Rentals for your awesome support.

Thank-you to our auction donors who donated more than we ever asked for. You alone helped us raise just shy of \$10,000 from the live and silent auction. Our thanks go out to the following:

• 1-800-GOT-JUNK?	• Hal Eremko	• Ron Zalko
• 5 <sup>th</sup> Avenue Cinemas	• Hankettes	• Room 6
• ASICS	• Happy Planet Juice	• Saje Natural Wellness
• Aspen Clean	• Home Depot	• Sans Soucie Clothing & Textiles Design
• Barb Tyers Personal Training	• House Whisperers	• Saul Good
• Bard on the Beach	• HT Naturals	• Serenity Therapeutic Massage
• Blushing Designs Boutique	• Iris Quin & Fred Henderson	• Serf to Surf
• Boston Pizza	• K'wo:k'we:hala Eco Retreat	• Small Planet Cleaners
• Bridges	• Lee Tockar	• SPUD
• Bruce Holiday-Scott	• Life Sport BC	• Stingers
• Cactus Club Café	• Lululemon Athletica	• SunIce Golf Attire
• Camelot Inn B & B	• Method	• SunOpta
• Carl Klingel	• Mind Over Mountain Adventure Racing	• the Naam
• Dizzy Cycle	• MOTIVA	• Tony Gozra
• Eco Apparel	• Mountain Equipment Co-op	• Trevor Linden and the Canucks
• EcoNeutral	• Nature's Path	• UBC REC
• Electronic Arts	• Navigate the Streets	• Vancouver Whitecaps
• Elroy Apparel	• NK'MIP	• Village VQA Wines
• Forerunners	• Noni Galliazo	• Vlinder Fiber Arts
• Frogfile	• North Shore Athletics	• Whistler Bike Park
• Glow Acupuncture & Wellness Centre	• PM Brand	• Ya for Kids
• Green Zebra Guide	• Recycling Alternative	• Young Women in Business
• GreenWorks Building Supply	• Red Tree Wellness	

## Countdown to Run Departure:

39 days to go

### Want to Join the Action Team?

Run for One Planet is a growing organization and is constantly seeking passionate, skilled people to VOLUNTEER in helping with different areas of the run tour and to help inspire environmental action for a healthier planet.

Please contact Run Director,  
Laura Shanahan,  
[RunDirector@RunForOnePlanet.com](mailto:RunDirector@RunForOnePlanet.com) to get involved.



And last but NOT least, out goes a massive thank you to Suzanne Hatcher for taking tickets at the door and our Dream Team Captain – Matt Corker – and his sister Steph, for amassing a huge array of A-class auction items. And an extra

nod to Matt, for inspiring a volunteer team to donate their time, who we think rivals anything ever put together! Thanks for the PRO help!

We are incredibly honoured and feel so lucky to have family, friends, and supporters like all of YOU! Saturday night would never have been so successful or FUN without all of you giving so much and lending your time and talents to support us in our quest to raise money for our year long run tour.

I think our friend Jason Bater said it best Sunday morning when he called at 9:05am (what does he think, we get up at 4:00am every morning?!), and encapsulated the evening's meaning and spirit with this: "The love you take is equal to the love you make." We couldn't agree more.

Love,

Matt & Steph

## Will YOU Be Our Special Projects Manager?

The Run for One Planet is looking for a talented individual to VOLUNTEER 2-3 hours per week from March 2008 – April 2009 as our **Special Projects Manager**. The position is flexible and can be done on your own time.



### Description of Duties/ Responsibilities:

As a Special Projects Manager your role will consist of:

- Researching specific groups/ companies to ensure compatibility (working with the Co-Founders and Race Director to ensure a good fit),
- Initiating contact through professional and engaging email correspondence
- Building and maintaining strong relationships with the company representatives, mostly through online dialogue
- Reaching agreements and coordinating results with the Run for One Planet team to ensure a smoothly executed partnership.

We are specifically seeking Special Project Managers to help build databases, relationships and secure items (preferably donated) across Canada and around the USA in the following areas:

1. Running Groups
  - for running event bookings
2. Music Festivals focused on 'green'
  - for event collaboration
3. BALLE (Business Alliance for Local Living Economies) - <http://www.livingeconomies.org/>
  - for event bookings.
4. 1% For The Planet - <http://www.onepercentfortheplanet.org/en/>
  - for event and sponsorship dollars

*"Our greatest experiment – civilization itself – will succeed only if it can live on nature's terms, not man's. To do this we must adapt principles in which the short term is trumped by the long; in which caution prevails over ingenuity; in which the absurd myth of endless growth is replaced by respect for natural limits; in which progress is steered by precautionary wisdom."*

*-Ronald Wright*



In all the special project areas outlined above, your main responsibilities will be as follows:

- Managing the entire process of securing needed items
- Update the Race Director weekly on results
- Work with the Run For One Planet team to ensure overall success of the run

You will be working out of your home and interacting with our home support team (especially our Tour Manager, Race Director and Events Director).

#### **Qualifications Required and/or Preferred:**

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- Strong verbal and written communication skills
- Online research
- Sales Experience
- Desire to contribute to the environmental movement through creative selling
- High level of reliability and organization
- Attention to detail and follow through
- Team player

Please e-mail your application to [Steph@RunForOnePlanet.com](mailto:Steph@RunForOnePlanet.com). Your application should include the following:

- Cover Letter:  
Please specify your preferred special project to manage
- Resume
- References

We would love to have you join our team! You will help to make a difference to our planet, gain valuable skills that you can transfer to your current or future job and meet/interact with a fantastic group of people.

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## **Run for One Planet Joins Team Power Smart**

BC Hydro will extend an invitation to Matt Hill and Stephanie Tait to join Team Power Smart as a Community Leader. Matt and Steph will be inducted on to the team at the EPIC Sustainable Living Expo – April 18 to 20 at the Vancouver Convention and Exhibition Centre.



BC Hydro will also sponsor the BC portion of the Run for One Planet marathon in the amount of \$5,000.

What is Team Power Smart? It's BC Hydro's conservation dream team – led by Head Coach Bob Elton, President & CEO of BC Hydro, and two-time NBA MVP Steve Nash, as the Team's Captain. The roster includes celebrities, athletes, business and government leaders who have committed to saving electricity and helping spread the word about energy conservation in BC.

You can view the entire Team Power Smart roster at [www.bchydro.com/teampowersmart](http://www.bchydro.com/teampowersmart). The ultimate goal is to

## Contact Us

Don't let your **FRIENDS** miss out on all the action! Refer them to the Run for One Planet website where they can enter their e-mail address in order to receive our **BI-WEEKLY NEWSLETTER**.

If you have any feedback or suggestions about this newsletter, please contact the Online Community Manager, **Nancy Kwan**, at [news@runforoneplanet.com](mailto:news@runforoneplanet.com)



encourage all BC residents to "Join Team Power Smart" by setting a conservation target for themselves or just doing little things to help conserve in their everyday lives.

## Environmental Tip of the Week: Reuse Your Paper Napkins or Towels

If you use paper napkins or towels to keep clean during meal time, rather than throwing them out after every use, see if it is clean enough to be reused for another meal or two. Keep your used napkins or paper towels on top of the clean ones so that it's easy for you to reuse them again right away for your next meal.



## Event Highlights

- February 1 – Speaking engagement at Stoney Creek Community School



- February 28 - Closing ceremony speakers at North Shore High School's EcoFest 2008, a non-profit community event

